



The Florida Society of Certified Public Managers 2009 Awards

The Outstanding Contribution Award

is given to managers and leaders for their commitment, dedication and exceptional service to FSCPM..

Fabiana Gonzalez

Fabiana is recognized for her contribution to the successful South Florida FSCPM Symposium. As a core member of the Symposium Organizing Committee, she took the lead on “marketing” the event. She developed a “marketing” strategy that included a “save the date” notice, fliers, web updates, and e-mail announcements. Thanks to Fabiana’s marketing the number of attendees at the Symposium exceeded the team’s original goal of 100. Fabiana was extremely involved in developing the agenda, purchasing supplies and setting up the facility.

SOCIETY MISSION

To foster and maintain high professional and ethical standards in the practice of public management, and to further the professional growth of the Society's members.