



# CPM Times

VOLUME 15, ISSUE 9

APRIL 1, 2010

## From the FSCPM President

by Fred Levinson

This year we've challenged all of our officers and members to find innovative ways to improve the value of being a member of the Florida Society of Certified Public Managers.

In our last newsletter, I mentioned the new Professional Development, FSCPM / FCPM Liaison and FSCPM By-Laws Committees. All of these committees are off to a great start and I'm sure that they will be delivering results in the near future. In this newsletter, I want to update everyone on a recent suggestion from an FSCPM member that we are working on, even though it currently conflicts with our By-Laws.

Recently one of our members sent me an excellent suggestion to implement pro-rated initial membership fees and/or rolling membership renewals. I'm confident that this issue has been discussed informally for years, but it

hasn't been resolved and this year the FSCPM Board is committed to delivering results at the State and Chapter levels.

FSCPM membership is based on the calendar year, January 1<sup>st</sup> – December 31<sup>st</sup> which coincides with AACPM membership. Regardless of when during the year a new member joins, they pay the full year membership fee and their membership expires on December 31<sup>st</sup>. One email message led to another (and a couple of telephone calls), and suddenly we had five or six people collaborating together determined to find the best solution for the suggestion. It became clear that it wouldn't be practical to implement rolling membership renewals, but pro-rating initial membership rates was an excellent idea, definitely possible and would resolve the issue while maintaining a consistent membership expiration date.

It's an excellent idea and we need to find a way to implement the new policy. So where are we at today?

In addition to pro-rating initial memberships, we are considering discounting early renewals. Our By-Laws Committee is reviewing the proposals and will prepare a By-Laws Amendment for the FSCPM Board to review. I also serve on the AACPM Membership Committee and have recommended to the Committee to implement a pro-rated membership fees. In addition, I will be speaking to the AACPM President and discussing this issue with her. I want to recognize and thank Jacqueline Scott, CPM (Florida's Turnpike Chapter) for her suggestion and participation in this process.

I wrote this article now because it goes back to a couple of the funda-

### INSIDE THIS ISSUE:

MESSAGE FROM THE PRESIDENT	1-2
SUNCOAST CHAPTER	3
QUICK NOTES	4
FLORIDA TURNPIKE CHAPTER	5
FROM THE NORTH FLORIDA CHAPTER PRESIDENT	6
NEW FLORIDA LICENSE LAW AFFECTS ALL FLORIDA RESIDENTS	7
MISSION, VISION, VALUES & OFFICER LIST	8



## From the CPM President - *continued*

-mental lessons that I learned from my CPM mentors, professional and personal experiences. These lessons are that even if even if a new idea conflicts with existing rules, nothing is impossible if the results will improve the quality of service and value provided to your customers and that progress comes from innovative ideas and involvement.

I also want to encourage all of our members to contact me or your Chapter Officers if you have any ideas/suggestions to improve the value of FSCPM membership. Remember, if you can't think it, it will never happen

Have a great day and as always, please let me know how I can serve you!

*Fred Levinson, CPM*

*FSCPM President*

EFLEV@BELLSOUTH.NET



## Does Your Site Need Botox?

by [Beatriz Isaza](#)

Have you looked at your Chapter website recently?

Is it looking a little tired and run down?

Is its look stuck in the 90's?

*ENERGIZE IT!*

Do you have a Facebook page set up? Why not include a link on your Chapter website?

Do you have some links you want to add?

Do you want to add a Photo Gallery to post photos taken at your local events?

Do you want a page with information about your Chapter's events?

I'm here to make your Chapter website as interesting and full of useful information as you want it to be. Send me an [email](#) with whatever you want and I'll make it work for you and your Chapter!



## Suncoast Chapter

The Suncoast Chapter is off and running in 2010! Over 30 members and 2 guests attended our first membership meeting which was held on February 11 at Tampa Bay Trane (<http://www.tampabaytrane.com>.)

Trane has permitted the chapter to use their conference facility for our first meeting over the past 3 years and they always graciously provide delicious snacks and drinks. It's awesome that some companies still support non-profit organizations in these lean economic times. The meeting host was Hillsborough County Tax Collector's Office who did a festive Valentine's theme!

The guest speaker of the evening was Pat Frank, Clerk of the Court for Hillsborough County (Tampa). Mrs. Frank spoke about the impact of the current financial deficit on her agency. In order to save money, the Hillsborough Clerk's office plans to implement an e-file document system. They also want to design a comprehensive court system to save filing time and costs. Other cost-saving measures being considered include furlough days, closing offices, staff reductions, managers handling customer transactions; all of these solutions will result in longer wait times for customers. There is still a push by the judges to take over the Clerk of the Court role. Mrs. Frank astutely noted that taxpayers want government to be more like business however they fail to recognize that government

has to do more work, even with budget cuts, which is not how most businesses operate.

Vice President, Ann Murray, presented the members with vital information about the new Real ID Act (see her article...*Gather Go Get*.)

The Suncoast Chapter has some lofty goals this year. We would like to sponsor a regional recognition event to honor those with "dirty jobs" (under-appreciated and much needed government workers) and give back by participating in a community service event. The chapter hopes to further our professional development mission by co-hosting a local Symposium with the Polk County chapter.

Hopefully it will be a productive year. As always, the Suncoast Chapter continues to pursue our vision of becoming *the key source of professional growth for all Certified Public Managers within the regions served by the Suncoast Chapter*. For more details on what is going on with the Suncoast Chapter, contact the Communications Chair Greta Finney, [gfinney@pinellascounty.org](mailto:gfinney@pinellascounty.org) or Ruthie Doles, President at [rdoles@pinellacounty.org](mailto:rdoles@pinellacounty.org).

~

### GET YOUR TRAINING ON!!

By Ruthie Doles

The revitalized Professional Development Committee is hard at work brainstorming ways to improve the availability and delivery of valuable education and training to FSCPM members. The first topic addressed was should the commit-

tee issue CEUs (continuing education unit) or PDUs (professional development unit). The primary difference between PDU and CEU is that CEUs are required for mandatory licensures and certifications; PDUs are voluntary. In our discovery process, we learned that there is no one standard or accrediting body for CEUs/PDUs; the use and issuance varies by license/certification program. So, in the interest of providing the most benefit for Society members, we will use both designations so that members who need CEUs to re-certify for other professional certifications will receive an additional benefit by earning them through our program.

Have you heard about the latest FSCPM membership education benefit? Don't miss the 30-minute Leadership Seeds monthly teleconference conducted by Dr. Rick Bommelje (BOMB-L-J). For more information, Dr. Rick's link which can be found on our newly revised Professional Development webpage at [http://www.fscpm.org/Prof\\_Dev.htm](http://www.fscpm.org/Prof_Dev.htm).

The PDC hopes that promoting a professional development program will motivate members to participate more. The purpose of the CPM program is training and development of government managers and supervisors and as an alumni association, we must support that goal. All education and professional development ideas and new committee members are welcome; please contact Ruthie Doles, Chairperson at: [rdoles@pinellascounty.org](mailto:rdoles@pinellascounty.org).

# Quick Notes



## Due Date for Next Newsletter:

- July 2010 Newsletter submittals need to be sent on or before Friday, June 25, 2010



June 2010

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			



## Watch Your Website!

Please keep an eye on your chapter's website. If you see anything that needs to be changed, please email your change to [Beatriz](#). Your site will be updated as soon as possible, and you will receive an email confirming the change has been made.





# Florida Turnpike Chapter

by Joseph L. Wilson



JEAN PINGSTON  
FTECPM OF THE QUARTER

**Congratulations to Jean Pingston for being selected as the FTECPM of the Quarter.** Hard work, dedication and reliability are often overused, but not in this case. Jean' smile is infectious and you can feel she cares about helping you. Below is an excerpt from the nomination for Jean:

... Ms. Pingston has done more to deserve this award than words can describe. To begin with she was the backbone in putting the 2010 annual symposium together. Her coordination of the event brought numerous praise to how well organized the symposium went. She also is the catalyst to carrying the FTE chapter forward. She constantly pays attention to the little details to ensure the success of many of the chapter's events. As a co-worker, encouraging the heart must be her middle name. She uplifts all those around her and is the first to always lend a helping hand. For all this, I wish to nominate **JEAN PINGSTON** as CPM of the quarter!



Our Lunch and Learn was held on Thursday, March 18, 2010. Todd Hammerle, FDOT District 5 Project Manager for Sun-Rail was our speaker. The presentation was informative and interesting. The question and answer session that followed was insightful.

From the desk of the FTECPM President:

**During challenging times we are able to find our greatest opportunities.**

**Each time we are faced with a new challenge it allows our team to take a look at their work flow processes. Often times we are able to identify valuable opportunities that helps recue cost, save time, and offer a better deliverable method to our customers.**

**Just as an example: take a look at the recent increase in gasoline prices. Most of us find cost saving opportunities by consolidating the use of our vehicles. As a result we save money, reduce the risks of potential accidents, lower the emission of carbon into our atmosphere which is ultimately better for the environment. And we find creative, alternative ways to travel (walking, bicycling, rollerblading, car pooling).**

**Jerry Karp**

### Notable Quotes:

Sometimes our light goes out but is blown into a flame by another human being. Each of us owes our deepest thanks to those who rekindled this **light... Albert Schweitzer**

**Nobody can make you feel inferior without your consent... Eleanor Roosevelt**

Three pieces of advice: 1) Never waste the opportunity to tell someone that you love them. 2) Never take the credit or the blame for something **that you did not do.** 3) **Always tell the truth, it is easier to remember... From the movie "A Murder of Crows"**

### Upcoming Events:

May 3: FTECPM Board Meeting

June 14: FTECPM Board Meeting

July 13: FTECPM Quarterly Lunch and Learn

September 28: FTECPM Quarterly Lunch and Learn

## From the North Florida Chapter President

Sabrina Hartley

At the March meeting, the North Florida Chapter charted its course for 2010 and launched its 'get to know you' campaign. Since the chapter's membership represents a multitude of agencies both public and private, there is a specific need to focus on getting to know one another and learning names. Without this organizational identity, it's very difficult, one, to get people involved and, two, to sustain any level of involvement. That said, the chapter is committed to implementing a 'get to know you' activity minimally at every other 2010 meeting. The VP, Pam King, put together a perfect 'get to know you' exercise – not too long, not too involved, not too individual-focused as to be embarrassing, but just right to let people feel a little connected and, hopefully, learn some names. I'm excited that we had such positive participation and look forward to more fun 'get to know you' events; not to mention how happy I am to be learning things about fellow CPMers and putting names with faces.

Our primary March focus was on chapter goals and objectives. You can see the details on our webpage <http://www.fscpm.org/north/Chapter%20Goals.htm> (Thank you, Beatriz!). The highlights include a target to provide members with chapter and event information two weeks prior when possible; hosting a minimum of two training-specific presentations annually; and baseline targets for quarterly board meetings, fundraising events, and

community service events.

The board has already exceeded its quarterly meeting target with two meetings already in 2010. (There's a whole lot to talk about when you're growing a fantastic chapter.) As a result of these meetings, we'll be creating member nametags for use at the monthly chapter meetings; finally developing official chapter 'thank you' notes; increasing the luncheon price for visitors and non-members by \$2 to ensure that chapter membership has its privileges; and, giving back to members some of the funds in our coffers with door prizes and a monthly drawing for a free lunch.

Finally, the chapter is busting out all over with activities and program planning. Our crack community service team successfully solicited volunteers for the local NPR affiliate pledge drive and, as a result, we got several radio shout-outs. We love those kinds of community service projects. There are several other community events in the works and I look forward to submitting a whole lot of names for recognition in the future. Not to be outdone, the program team has secured a presentation for every month in 2010. That's hard to beat! Just goes to show, so much can happen when even just a few come together. We've got a first-rate team assembled and, thanks to our new secretary, Gary Alberstadt, we've got an amazing new newsletter to ensure that members know it.

*Member-At-Large News – Sabrina Hartley*

The FCPM liaison team (me, Ellen Daniel, and Joanne Robertson); or 'the power trio' as I'm want to call it, has begun re-building the bridge between the state society and the program. Though Ben Green has somewhat officially designated Dr. Dan Vicker as the society liaison, Ben expressed a sincere desire to be included; and even targeted when it comes to continuing education discussions, in the on-going dialogue that we're developing. Clearly, we're already doing a fantastic job, as Ben said "the more contact and involvement I've had with you folks, the new leadership of the Society, the more interest I have in participating."

We've invited Dan to join the monthly board meetings and will be discussing whether there is a need for any sort of 'mechanism' to guide and/or manage our interaction statewide with the program. The bottom line is that we don't want to overwhelm the limited CPM program staff with both local and state-level requests while they're working to keep the program alive and kicking. The liaison team will act as the primary contact for the upcoming graduations. If the power trio, ahem, I mean, the FCPM liaison team can be of assistance to you or if you have suggestions for our bridge-building, please drop us a note

## New Florida License Law Affects All Florida Residents

By Ann Murray

### BE PREPARED AND SAVE A SECOND TRIP!

The REAL ID Act is a U.S. Federal law that requires certain security, validation, and processes be used when issuing a compliant state driver license or I.D. card. The Federal Government passed the Real I.D. Act in 2005 and as of January 1, 2010, Florida issues only "Real I.D." compliant driver's licenses and identification cards when you visit a Driver License Office.

Florida law requires identification, proof of date of birth, proof of residential address, and proof of social security number (if issued) from all customers before a driver license or identification card can be issued. This law pertains to any issuance whether it is for an address change, replacement, original or renewal of your Florida License. The name assigned to the social security number must match the name that will appear on the Florida driver license or identification card. If your name has changed since the issuance of your birth certificate, you will need the documentation to back up your name change such as a mar-

riage license, divorce decree, court order, etc.

The documents that you present must be certified, copies are not acceptable. The certified birth certificate must be issued by a government agency. Hospital birth certificates cannot be accepted. Valid United States Passports can be used in place of a birth certificate for use as primary identification.

Your proof of Social Security Number can be your Social Security Card, W-2 form, pay stub containing the full number, or any 1099.

You will need two proofs of residential address such as a deed, mortgage, mortgage statement or payment book, lease agreement, voter registration card, vehicle registration, utility hook up, automobile payment book, selective service card, medical or health card, **current homeowner's or auto** insurance policy or bill, bank statement, property tax bill, mail from financial institutions, etc. If you use utility bills or mail as your proof of residence, it must be less than two months

old. If you live with another person and do not have proof of residential address in your name, you will need a signed statement from parent, legal guardian or roommate. The parent, legal guardian or roommate must reside at the same residence address and present two "Proofs of Residence Address" documents.

**These new "Real ID" compliant cards can be accepted for "official purposes" including boarding commercial airline flights and entering federal buildings. There are four states currently complying with the new "Real ID" act at this time.** Other states have filed for an extension but soon, all states will be required to issue the new "Real ID" compliant driver's license or identification cards. Please visit the website: [www.GatherGoGet.com](http://www.GatherGoGet.com) for more information.



### **SOCIETY MISSION**

- To foster and maintain high professional and ethical standards in the practice of public management, and to further the professional growth of the Society's members.

### **SOCIETY GOALS**

- Support the purposes and objectives of the AACPM.
- Improve communication and cooperation of public managers in all sectors of Florida's government.
- Provide opportunities for members to continually increase their knowledge in the field of public management
- Promote growth and recognition of the FSCPM.

### **MEMBER BENEFITS**

Members in the FSCPM receive:

- Recognition of commitment to professional standards.
- A quarterly newsletter containing subjects relating to public management.
- Opportunities for career development through State and Chapter sponsored seminars and workshops at reduced fees.
- Awareness of new developments in theory and practice of public management.
- Networking opportunities with other professional managers.
- Opportunities to contribute to professional management projects.
- Improve communication, cooperation and coordination among public entities.
- Foster leadership through example and innovation.
- FSCPM has seven local chapters. Membership fees provide membership in the AACPM, FSCPM and the local chapter.
- Local chapters have a wide-range of activities from monthly luncheon meetings, training events and symposiums, and social events.

## 2010 Officers and Board Directors

### **Officers**

Fred Levinson	President
Jerry McCarthy	Past President
Ruthie Doles	Vice President
Nadir Rodrigues	FSCPM Secretary
Ron Webster	State Treasurer
Sabrina Hartley	State Board Member-at-Large,
Cassandra Lamey	State Board Member-at-Large
Paula O'Neil	State Board Member-at-Large

### **Board of Directors/Chairs**

John Taylor	President, Central Florida Chapter
Julio Avel	President, Florida Keys Chapter
Ellen Daniel	President, South Florida Chapter
Ruthie Doles	President, Suncoast Chapter
Sabrina Hartley	President, North Florida Chapter
Fred Levinson	President, North East Florida Chapter
June Diem	President, Polk County
Jerry Karp	President, Turnpike Chapter
Ben Green	FSU CPM Liaison

### **Committee Chairs**

Laura Gorman	Askew Awards Committee
Diana Wilkinson	FSCPM Awards Committee
Ed Pacificar	By-Laws Committee
Cassandra Lamey	Chapter Effectiveness Committee
Ruthie Doles	Continuing Education Committee
Joanne Robertson	FSCPM Liaison
Sabrina Hartley	FSCPM Liaison
Jerry McCarthy	Marketing and Fundraising Committee
Christine Taylor	Marketing and Fundraising Committee
Jean Pingston	Symposium Committee
Beatriz Isaza	Webmaster