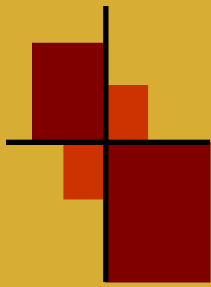




# CPM Times

VOLUME 16, ISSUE 3

JULY, 2011



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## From the FSCPM President

by Fred Levinson

FSCPM's culture encourages our members to try new ideas and implement innovative processes and procedures that will provide world class service to our members and agencies. All of our chapters are different (which is very beneficial to FSCPM) and have different organizational structures, policies and procedures but it works because they determine the needs and expectations of their local members and develop chapters to support the members and of course FSCPM and the CPM program.

Here are some of the new things going on in FSCPM!

FSCPM Chapters hosted Public Service Recognition Week events throughout the State of Florida. Members were also encouraged to participate and support their agency's PSRW activities. Ann Murray, CPM (PSRW Chairperson) prepared

daily CPM PowerPoint presentations and distributed them to all FSCPM members. The daily presentations promoted the value of FSCPM and CPM program, agencies' and FSCPM's PSRW activities, and recognized individuals and agencies for their support of the CPM program.

Our new chapters Northeast Florida (Gainesville) and Sunshine (Deland) hosted kickoff meetings. Both chapters are off to a good start and congratulations to both chapters' leadership teams on a job well done.

The FSCPM Board hosted a "town hall" meeting with Dennis Magee, CPM (AACPM Evolution Committee members). Dennis discussed the Committee's proposal and responded to questions and feedback from our Board. Many FSCPM members

have expressed concerns about the Evolution Committee's proposal, especially regarding any proposed AACPM dues increases and revisions to the organization's structure.

In addition to local FSCPM chapter meetings taking place from Tallahassee to South Florida and from the Gulf Coast to the Treasure Coast, we've got a lot of exciting FSCPM activities planned during the next few months.

FSCPM is collaborating with the Florida Center for Public Management on the 2011 Florida CPM Level VIII graduations in Tallahassee and Largo. At each multi-day CPM graduation, FSCPM will host a graduating student luncheon, have an active role in the Florida CPM graduation ceremony, present the 2011 Florida Askew Award to the winning team and of course,

recruit new members by promoting the benefits of joining FSCPM and the Florida CPM program. Thanks to the North Florida and SunCoast Chapters for hosting FSCPM activities at both graduations. We'll post updates and photos on the FSCPM website.

Our Professional Development Committee continues to develop our new Professional Development

“Continuing Education” program. The committee’s goal is to deliver the program by January 2012.

Nothing is impossible for FSCPM, if it’s the right thing to do and provides value to our members, we’ll find a way to make it happen! I encourage everyone to participate in an FSCPM event or provide feedback (i.e. sharing knowledge) on how we can improve the services we pro-

vide to our members and agencies.

Have a great day and as always, please let us know how we can serve you!

Fred Levinson CPM  
President, Florida Society of Certified Public Managers

## Polk Report

By Laura Gorman

Due to our speaker moving out of town and the anticipation of low attendance, a motion was made to cancel the July 2011 meeting.

Martha Burke suggested we do another survey with a gift card to see why people are not attending meetings. Martha also suggested doing a webinar at our desk to see how this would be received. Laura mentioned a lot of people cannot attend because of cutbacks employers may not be able to allow members time off.

Martha Burke will send out an email with survey questions for the board to review.

Erin Tilghman is still working on the bylaws completed electronically. We hope to have this completed by the August board meeting.

We discussed having the nomination for new officers open for one month. Iva Turner is going to Chair the nomination committee for 2012 elected officers. We are to start the soliciting in the month of July to the entire CPM organization. In order for this to take place, it will require bylaw changes to be made. The board will be voting on bylaws and officer nominees in the August board meeting.



### Does Your Site Need Botox?

by Beatriz Isaza

Have you looked at your Chapter website recently?

Is it looking a little tired? A little run down?

Is its look stuck in the 90's?

#### **ENERGIZE IT!**

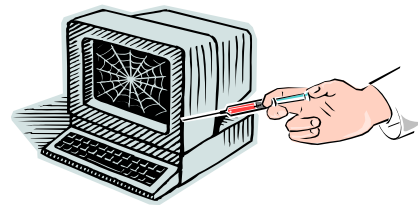
Do you have a Facebook page set up? Why not include a link on your Chapter website?

Do you have some links you want to add?

Do you want to add a Photo Gallery to post photos taken at your local events?

Do you want a page with information about your Chapter's events?

I'm here to make your Chapter website as interesting and full of useful information as you want it to be. Send me an [email](#) with whatever you want and I'll make it work for you and your Chapter!





## Suncoast Chapter Update

from Diane Hunt

The second meeting of 2011 was held in Hillsborough County on June 23<sup>rd</sup> at Tampa Bay Trane ([www.tampabaytrane.com](http://www.tampabaytrane.com)) in Tampa and was hosted by representatives from the Hillsborough County Tax Collector's office. The meeting theme was "Hurricane Preparedness" and the 2011 Hurricane Guide was handed out to attendees.

This year is the 90<sup>th</sup> anniversary of the 1921 Hurricane that was a direct hit on the Tampa Bay area. Ann Murray did the presentation and related her stories and experiences of dealing with hurricanes in the Tampa Bay area and on a cruise ship. Ann's message about why it is important to stop thinking "it won't happen to me" and get prepared for a hurricane was clearly illustrated in her harrowing hurricane tales.

The opening ice breaker resulted in 4 door prizes. There was a raffle for a cool gift basket that included \$50.00 in gift cards. The winner of the basket was Jane Shifflett with Pinellas County Clerk's Office. The proceeds of the raffle were donated to the Suncoast Chapter treasury by our host!

Tampa Bay Trane donated drinks, sandwiches, chicken wings, deviled eggs, assorted fruits and desserts from Wrights Deli for our attending members. Though the group was small, attending members donated plenty of food items for Tampa Bay Harvest (<http://www.tampabayharvest.org>) to feed the poor. Trane contributed several recycling bags to help carry the items. A total of 132 pounds was collected.

During the business meeting, there was a discussion about the lower than normal attendance at this meeting and how it may be due to having it in the month of June since many people take their vacations in the summer. Normally we have second quarter meetings in May. The mission and vision statement decision was tabled for a future meeting. Ruthie encouraged members to be sure to review the email that came from AACPM with the survey results on the future of the organization.

Several awards were handed out during our meeting including:

### Certificates of Appreciation:

- ◆ **John Wesley White** (Lunch n Learn speaker)
- ◆ **Tampa Bay Trane** (sponsoring our June 2011 meeting)

### GOTCHA Awards:

- ◆ **Kelli Levy** (coordination of the Lunch n Learn event)
- ◆ **Carol Strickland** ((Pinellas Co HR) for her tireless efforts to help find a location for the August graduation in Largo)
- ◆ **Ann Murray** (assisting with Lunch n Learn refreshments, her fabulous work promoting Public Service Week for FSCPM and not only coordinating, but serving as the guest speaker at the June meeting)





## Suncoast Chapter Update - *continued*



The Suncoast Chapter will represent the Florida Society of Certified Public Managers at the level 8 graduation in Largo (Pinellas County Extension Office, 12520 Ulmerton, Road), August 15-17, 2011. There will be approximately 85 graduates attending this graduation. Joanne Robertson is heading up the committee and is looking for volunteers to assist with various tasks. Besides for the various sessions held at graduation for the graduates, the chapter will give all graduates a raffle ticket for a chance to win a gift basket. If you are interested in volunteering or assisting with any part of the Largo graduation please contact Joanne at [joanner@leetc.com](mailto:joanner@leetc.com).



## Sunshine Chapter

By Cindy Feior

The Sunshine Chapter is planning on having their second Quarterly Lunch & Learn on Tuesday, July 26 from 12:00 – 1:00. The Honorable John Masiarczyk, Mayor of Deltona will be speaking on “Overcoming the Challenges of Conducting a Successful Meeting”. This session will be held at the Florida Department of Transportation – District 5 Office located at 719 S. Woodland Blvd in DeLand. It will be broadcasted via video conferencing to all District 5 remote offices, which consists of an area from Ocala to Cocoa to Orlando. If another FDOT location outside of District 5 wants to join in they have that ability as well.

Being a new Chapter this year has posed several challenges that we have overcome and more obstacles to still work on. We are hoping that membership increases in January 2012 when a member can get a full year for their membership dues.

# QUICK NOTES

Due Date for Next Newsletter Submittal:

- October 2011 Newsletter submittals need to be sent on or before Monday, September 26

September 2011

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	



**Independence Day**  
**July 4**  
**Labor Day**  
**Sept. 5**

Note:

Recent website issues have now been fixed and all links should be working. If you spot something that doesn't look right, please let Beatriz know.

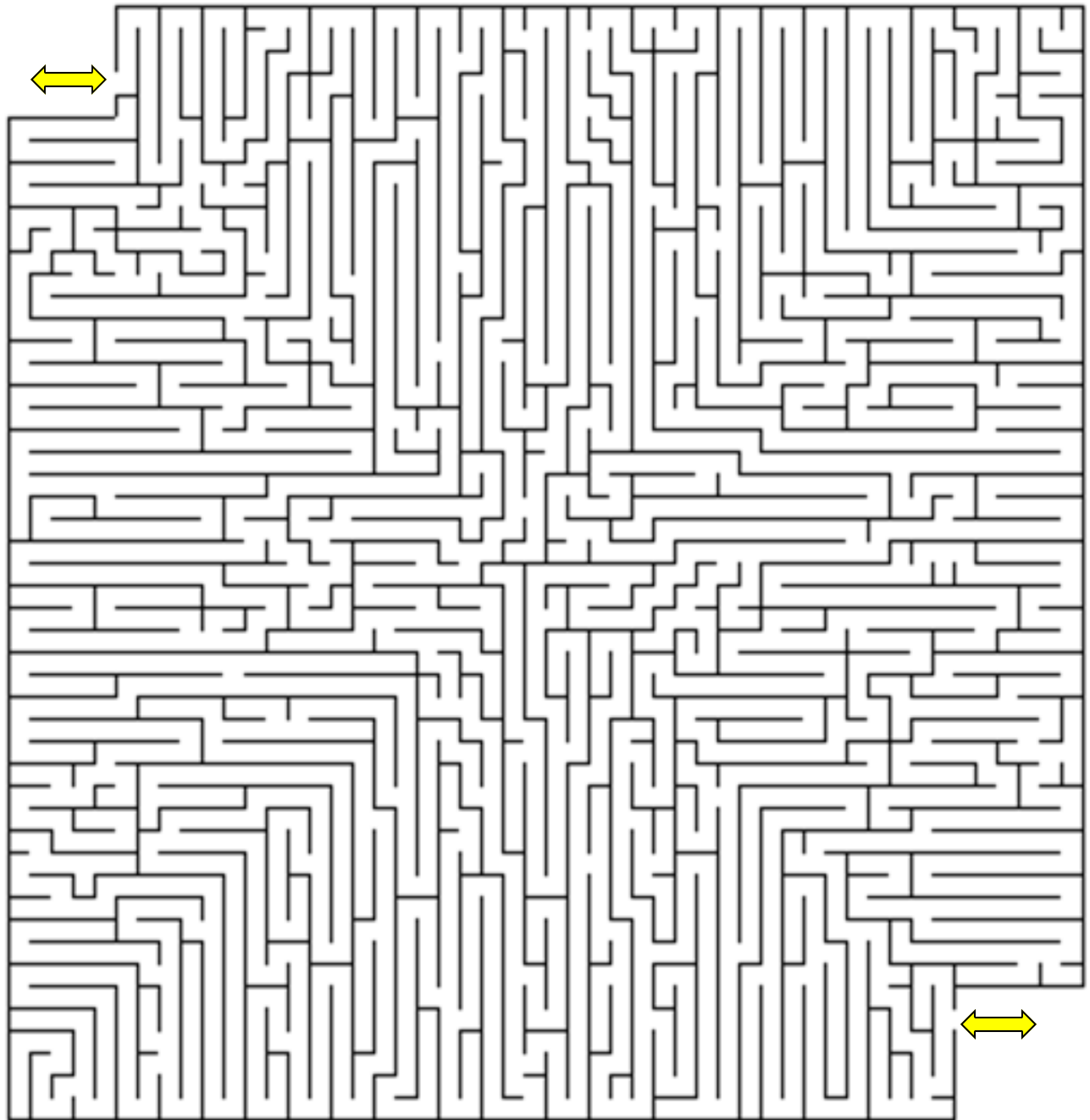
Thank You

Watch Your Website!

Please keep an eye on your chapter's website. If you see anything that needs to be changed, please email your change to Beatriz. Your site will be updated as soon as possible, and you will receive an email confirming the change has been made.

## A-Mazing!

Our lives can sometimes feel like we're navigating a maze! Well, here's an actual maze, see if you can get through this one! Good Luck





### **SOCIETY MISSION**

- To foster and maintain high professional and ethical standards in the practice of public management, and to further the professional growth of the Society's members.

### **SOCIETY GOALS**

- Support the purposes and objectives of the AACPM.
- Improve communication and cooperation of public managers in all sectors of Florida's government.
- Provide opportunities for members to continually increase their knowledge in the field of public management
- Promote growth and recognition of the FSCPM.

### **MEMBER BENEFITS**

#### **Members in the FSCPM receive:**

- Recognition of commitment to professional standards.
- A quarterly newsletter containing subjects relating to public management.
- Opportunities for career development through State and Chapter sponsored seminars and workshops at reduced fees.
- Awareness of new developments in theory and practice of public management.
- Networking opportunities with other professional managers.
- Opportunities to contribute to professional management projects.
- Improve communication, cooperation and coordination among public entities.
- Foster leadership through example and innovation.
- FSCPM has seven local chapters. Membership fees provide membership in the AACPM, FSCPM and the local chapter.
- Local chapters have a wide-range of activities from monthly luncheon meetings, training events and symposiums, and social events.

## **2011 Officers and Board Directors**

### **Officers**

Fred Levinson	President
Jerry McCarthy	Past President
Ruthie Doles	Vice President
Malinda Fusco	FSCPM Secretary
Ron Webster	State Treasurer
Sabrina Hartley	State Board Member-at-Large,
Cassandra Lamey	State Board Member-at-Large
Paula O'Neil	State Board Member-at-Large

### **Board of Directors/Chairs**

Tommy Oliveras	President, Central Florida Chapter
Julio Avel	President, Florida Keys Chapter
Ellen Daniel	President, South Florida Chapter
Ruthie Doles	President, Suncoast Chapter
Cindy Feior	President, Sunshine Chapter
Sabrina Hartley	President, North Florida Chapter
Fred Levinson	President, North East Florida Chapter
Laura Gorman	President, Polk County
Jerry Karp	President, Turnpike Chapter
Ben Green	FSU CPM Liaison

### **Committee Chairs**

Laura Gorman	Askew Awards Committee
Ann Murray	FSCPM Awards Committee
Ed Pacificar	By-Laws Committee
-	Chapter Effectiveness Committee
Ruthie Doles	Continuing Education Committee
Joanne Robertson	FSCPM Liaison
Sabrina Hartley	FSCPM Liaison
Joanne Robertson	Nominations Committee Chair
Mike Nahat	Career Opportunities Chair
Ann Murray	FSCPM Public Service Recognition Week
-	Marketing and Fundraising Committee
Jean Pingston	Symposium Committee
Beatriz Isaza	Webmaster/Newsletter