



Florida Society of Certified Public Managers FSCPM Board Meeting Minutes

Date: Wednesday, July 11, 2016 Start: 11:33 End: 12:06 ET

Attendees:

Lorna Kibby, President
Terry Jones, Secretary
Denise Barber, North Florida Chapter
Linda Jimenez, Suncoast Chapter
Dena Rader, South West Chapter
Renee Calo, South West Chapter
Judith Ivester, North Florida Chapter

Our 2016 Goals

1. Improve communication and collaboration among FSCPM and Local Chapters.
2. Provide ongoing education through on sites and symposium models (either by providing a statewide symposium or by supporting local symposiums).
3. Explore and identify effective technology/social media opportunities for communicating with and educating our membership.

Pending Action Items

1. 2015 Symposium Video: John reported to Lorna that there was no new news on the current situation. No video received and no payment has been made.
2. 2016 Symposium Plans:
 - a) North Florida is looking for a venue that would support about 100 people. They have set a date of November 1st for the event. A flyer is in process and will be available for the first graduation in Tallahassee on July 26th. We are anticipating 3 levels of tickets, Members, Non Members and students. They noted that the symposium is not run as a fund raiser but as an ongoing learning experience. They are requesting approx. \$1,000.00 from the state to assist in the cost of the room when they find a suitable location they will submit a proposal. North Florida also has save the date flyers from past symposium that they will share with Suncoast to use as examples.
 - b) Suncoast has the date set as October 13th and it will be held at the Regent in Riverview Florida. There is another meeting this week and more information will be available for our next meeting. They also plan on having flyers ready for the upcoming graduations and plan on submitting a request for assistance on the cost of the venue.

3. Summer Graduation: Lorna said the graduation location are listed on the FSCPM state web site. and the dates are as follows:

- a) Tallahassee July 26-28
- b) Bartow August 9-11
- c) Eustis August 23-25
- d) Naples September 14-18

She noted that support from the chapters especially on the second day (this is when the FSCPM sponsors the luncheon) to assist with setting up and serving. After they eat we will give a short talk about the FSCPM and local chapters and had out applications. This is a time to increase membership remember it is all about making connections with people from all areas and disciplines and building relationships. Then after graduation on the last day they usually need about a two hour commitment to assist the caterer on handing out the cake and ice cream.

4. Web Update: Beatriz is in the process of updating our domain renewal. Lorna asked if we should renew for a longer period than just one year. Everyone agreed so she will get with Beatriz and renew for a longer period.

5. Chapter Updates: North Florida said that 32 people have responded for their monthly meeting and hope for continued participation. The Southwest chapters said the meeting next month would have Lorna as a speaker and everyone was looking forward to that. The scholarship program they have been working on want to see if the state would take it over, they are still a bit too new to take it on alone. The national CPM Education Foundation has information that they have received and they will send it on to Lorna. Denise mentioned that one of their members applied and received a scholarship and if they want information from that perspective she would be willing to arrange that.

6. 2017 Planning Session: Lorna suggested October or November and will get with Ruthie to work on setting this meeting up. It was on a Saturday last year and seemed to work well. Lorna then suggested the first three weeks of November as a goal.

7. Marketing was discussed and everyone explained that the CPM program is huddled by Ben with assistance suggesting when an agency showing interest in the program we forward it on to Ben.

Submitted By:

Terry Jones, FSCPM Secretary