

Wednesday, January 20, 2016; 2:00 p.m. To 2:30 p.m. EST

FSCPM Board Meeting

Minutes:

Attendees: Lorna Kibbey, FSCPM President
Sabrina Hartley, Past President
Terry Jones, Secretary
John Levitt, Treasurer
Ronald Waters, Suncoast Chapter President

Meeting Opened: 2:03 p.m.

1. Improve communication and collaboration among FSCPM and Local Chapters. ***Discussed and will work on getting better representation from each of the chapters.***
2. Provide ongoing education through on sites and symposium models (either by providing a statewide symposium or by supporting local symposiums). ***Lorna will send out an e-mail requesting additional information from the chapters on chapter willingness to share local symposiums vs. having a statewide one. The North Florida chapter usually has their own every year and has indicated they may share with the NW chapter in the future. The Suncoast could also share with the SW chapter; the State will assist with finances for the local chapters providing the symposiums in lieu of the statewide Symposium. More discussions on this in the near future.***
3. Explore and identify effective technology/social media opportunities for communicating with and educating our membership. ***Sabrina said we need to get the video's from the Symposium up and working by the end of this month or it will be too late to provide any useful educational benefit for the members. The production delays have just been to numerous with this company.***
4. ***Lorna also said she wants to get the word out to start using the Facebook page again and to have members like the page when they view it. This***

can be a great way to get information out about the organization both at the state or chapter level. We will discuss this more in the future.

- 5. John gave a report on the financial status of the organization and said we have a balance of \$16,176.90 with one outstanding bill in the amount of \$1700.00 to be paid for the video of the symposium. We are in good financial shape said John. He also mentioned that the membership renewal needs a reminder sent out and that he hoped the chapter presidents would get their members to renew. Lorna wants the information on how many have renewed, how many have previously renewed for two years, and how many we should expect to be renewing this year. She will get with Stephanie for the information on who renewed for the two year period.***
- 6. Ron Waters reported that the Suncoast chapter has a board meeting scheduled for this Friday. He will send Lorna an e-mail early next week with an update. Some of the things he is planning on discussing are the next membership meeting in February, Changing the location for the chapter meetings to a couple of central locations so the membership will have an idea from quarter to quarter where the meetings will be held and try to alternate between them. He noted that the last meeting held at the Hanger Restaurant at the St. Pete Airport was too noisy so we will not be using it again. He handed out the FSCPM pins at that meeting. He also mentioned that the fund raiser for the assisted living facility ended up serving 319 people with personal products like shaving cream, hand lotion, tooth paste and such.***
- 7. Order banner and table cloth with our logo (to be used at events such as graduations). We need three banners – SWFL, NW, and State. John said he will move this up on his list and will have some information for our next meeting.***

Meeting adjourned: 3:28

Minutes submitted by:
Terry Jones, Secretary