

**North Florida Chapter
Florida Society of Certified Public Managers (FSCPM)**

**CHAPTER VISION
World Class Leaders and Managers for the Public Sector**

CHAPTER MISSION

To foster and maintain high professional and ethical standards in the practice of public management and to further the professional growth of the chapter's members.

2011 CHAPTER GOALS

Goal #1: Promote and enhance the growth of the Certified Public Manager Program and the Florida Society of Certified Public Managers

- Increase membership in the North Florida Chapter in the following categories:
 - 50% of 2010 renewal memberships
 - 10% of expired or non-active members
- Establish organizational committees based on chapter needs. The minimum number of committee members shall be determined by the committee chair in conjunction with the board, based on the specific duties and responsibilities of the committee.
- Publicize chapter and FSCPM events by distributing meeting notices, chapter and society newsletters, and event notices at least two weeks prior to the meeting or event, where possible.
- Work to encourage and establish intra- and inter-agency contacts, soliciting chapter members to serve as agency contacts that solicit new members and encourage monthly chapter meeting attendance.
- At a minimum, hold quarterly chapter board meetings.
- Conduct an annual member survey to assess performance and plan future goals and objectives.
- Revise and update the chapter bylaws to be consistent with the FSCPM bylaws.

Goal #2: Promote and enhance the public management skills of Certified Public Managers in the North Florida region

- Provide monthly chapter meetings with relevant CPM principles and presentations.
- Provide at least two training-specific presentations annually targeting a skill or management issue of importance and/or need by the chapter members.
- Implement a 'get to know you' activity' minimally at every other chapter meeting; half of all meetings – to facilitate member networking and personal chapter identification.

Goal #3: Promote and enhance growth in community service

- Identify and participate in a community service activity at least once each quarter.
- Maintain ongoing collaboration with community service partners and seek other community service opportunities.

Goal #4: Promote recognition of the Certified Public Manager Program & the FSCPM

- Provide an Annual Public Service Recognition Event and an Awards Program.
- Plan, attend, manage an information table, provide door prizes, and work with the FCPM Program to deliver the Level VIII Graduation.

Goal #5: Promote fundraising for the North Florida Chapter and FSCPM

- Develop and coordinate at least one fundraising project per quarter.
- Publicize fundraising projects at least two weeks prior to the event/drawing and encourage participation by members and non-members.