

**Chapter of North Florida Certified Public Managers
2018 Action Plan**

Mission: To foster and maintain high professional and ethical standards in the practice of public management and to further the professional growth of the NFCPM members

No.	<u>Goals</u>	<u>Objectives</u>	<u>Strategies</u>	<u>Tasks</u>
1.	To support other regional alumni associations throughout Florida.	<p>Engage NFCPM membership to improve enthusiasm and support for NFCPM and improve visibility of the brand.</p> <p>Publish and distribute FSCPM newsletters quarterly.</p> <p>Participate and support three (3) events that contribute to NFCPM chapter fiscal stability.</p> <p>Develop new recognition and awards program.</p> <p>Make NFCPM more visible by promoting the chapter efforts through the monthly newsletter, social media, and word of mouth.</p>	<ul style="list-style-type: none"> • Update the process for completing newsletter. • Develop fiscal plan for 2018 • At least one or two CPM Board Members attended FCPM Board of Director Meeting with travel and lodging expense paid by NFCPM chapter. • Mimic FSCPM recognition and awards program. • Develop messaging (verbiage) to promote NFCPM. 	<ul style="list-style-type: none"> • Email monthly meeting announcements to all membership and interested parties including current and past members. • Email NFCPM announcement to current and past members. • Email monthly meeting, Board meeting or committee charter minutes to NFCPM members. • Determine newsletter content submission deadlines. • Verify and document process to review and finalize newsletter. • Coordinate and conduct two NFCPM onsite training sessions in 2018. • Assist with NFCPM/FSCPM onsite training session. • Review 2018 Financial Obligation summary as deemed appropriate by Board. • Prepare and approve the 2018 fundraising achievement and goal(s) include monitoring and reporting to membership. • Solicit input from members to identify potential fundraising opportunities. • Establish recognition and awards program criteria and share with membership. • Update and distribute NFCPM brochure and one-page handout of benefits of NFCPM and FSCPM membership. • Provide all NFCPM correspondences on NFCPM website.

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2.	To improve communication and cooperation of public managers in all sectors of Florida's government.	<p>Continue local standing Committee Charter initiatives for NFCPM through 2018.</p> <p>Be responsive and supportive of the needs of selected leadership focused Committee Charter programs.</p>	<ul style="list-style-type: none"> • Identify standing Committee Officers based on NFCPM By-Laws requirements. • Select or nominate Committee Officers for vacant Committee Charter according to the NFCPM By-Laws. • Coordinate NFCPM participation with selected Committee Charter programs. • Selected Board members should work with Committee Officers to achieve outlined objectives. 	<ul style="list-style-type: none"> • Select volunteer members to support established Committee Charters. • Coordinate and implement Committee Charter duties and responsibilities outlined in the NFCPM By-Laws. • Established committee meeting dates, activities and events. • Support selected Committee Charter programs through volunteerism and financial contributions as deemed appropriate by Board.
3.	To provide opportunities for members to continually increase their knowledge in the field of public management.	<p>Ensure monthly meeting speakers provide knowledgeable skills to NFCPM members.</p> <p>Coordinate and conduct two NFCPM onsite training sessions in 2018.</p>	<ul style="list-style-type: none"> • Prepare a development plan to ensure membership needs. • Coordinate a yearly speaker focusing on career development opportunities for members. • Coordinate yearly activities focusing on current concerns in the field of public management for members. 	<ul style="list-style-type: none"> • Surveying members to determine what topics and speakers are of interest each year. • Surveying members to determine what onsite training needs. • Provide all NFCPM events/activities updates on NFCPM website.
4.	To promote growth and recognition of Certified Public Managers in North Florida.	<p>Progressively improve attendance at monthly lunch meetings to reflect the significant number of alumni in the NFCPM chapter area.</p> <p>For at least nine (9) of the eleven (12) scheduled monthly lunch meetings in 2018 ensure attendance exceeds 25 NFCPM membership attendees.</p>	<ul style="list-style-type: none"> • Increase outreach and communication to CPM students in Levels 5 and 6, NFCPM Chapter members, and regional alumni throughout Florida. • Work closely and support the Level VIII Committee to communicate with new graduates. • Identify efforts to increase membership and member involvement. • Achieving feedback from current and new members on monthly meeting topics and speakers. 	<ul style="list-style-type: none"> • Engage members to develop and implement two (2) new strategies to increase attendance at monthly lunch meetings. • Incorporate bi-annual networking opportunities for NFCPM members. • Solicit members to serve on all standing committees. • Promote MOBO (Meet One, Bring One) concept by using slogan in meeting notices and other announcements that will encourage members to bring a guest. • Use social media to improve communication between the Chapter and membership.