

**Chapter of North Florida Certified Public Managers
2017 Action Plan**

Mission: to foster and maintain high professional and ethical standards in the practice of public management and to further the professional growth of the NFCPM members

No.	<u>Goals</u>	<u>Objectives</u>	<u>Strategies</u>	<u>Tasks</u>
1.	Continue local community service initiatives through 2017.	Be responsive and supportive of the needs of selected leadership focused community service programs.	Identify and track NFCPM participation with selected community service programs.	Support selected community service programs through volunteerism and financial contributions as deemed appropriate by Board.
2.	Progressively improve attendance at monthly lunch meetings to reflect the significant amount of alumni in the NFCPM chapter area.	For at least nine (9) of the eleven (11) scheduled monthly lunch meetings in 2017 ensure attendance exceeds 25 (paying) attendees.	Increase outreach and communication to CPM students in Levels 5 and 6, NFCPM Chapter members, and area alumni.	Recruit NFCPM members to attend Level 5 and 6 CPM classes and the annual CPM graduation in order to discuss the benefits of joining the NFCPM alumni association.
			Identify efforts to increase membership and member involvement.	Engage members to develop and implement two (2) new strategies to increase attendance at monthly lunch meetings.
				Incorporate bi-annual networking opportunities for NFCPM members.
				Promote MOBO (Meet One, Bring One) concept by using slogan in meeting notices and other announcements that will encourage members to bring a guest.
				Solicit members to serve on all standing committees. Use social media to improve communication between the Chapter and membership
3.	Engage NFCPM membership to improve enthusiasm and support for NFCPM and improve visibility of the brand.	Publish and distribute FSCPM newsletters quarterly	Update the process for completing newsletter	Send monthly meeting announcements to all membership and interested parties including current and past members.
		Participate and support three (3) events that contribute to NFCPM chapter fiscal stability.	Develop fiscal plan for 2017	Determine newsletter content submission deadlines.
				Verify and document process to review and finalize newsletter.
				Assist with NFCPM/FSCPM onsite training session.
				Review 2016 expenditure detail & finalize 2017 budget.

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				Review 2016 fundraising achievement and set 2017 fundraising goal(s) include monitoring and reporting to membership.
				Solicit input from members to identify potential fundraising opportunities.
		Develop new recognition and awards program	Mimic FSCPM recognition and awards program	Establish recognition and awards program criteria and share with membership.
		Make NFCPM more visible by promoting the chapter efforts through the monthly newsletter, social media, and word of mouth.	Develop messaging (verbiage) to promote NFCPM.	Update brochure and one page handout of benefits of NFCPM and FSCPM membership.

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