



CPM Times

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Florida Society of Certified Public Managers

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From The President

The Louisville Kentucky 2006 American Association of Certified Public Managers Conference

It was just a week prior to the 2006 AACPM Conference in Louisville, Kentucky, that Tropical Storm Ernesto threatened my home and place of work, Monroe County, The Florida Keys. Unsure until the last moment of the magnitude and possible impact of the Storm upon the Keys, my reservations for travel to Louisville were, with thanks to a diligent spouse, consummated, on Friday, at the last moment. On the following day, Saturday, I found myself in a window seat aboard a Boeing 737 in route to Louisville, Kentucky, via Charlotte, North Carolina, happily leaving Tropical Storm Ernesto far behind in my wake.

As it turns out, everything worked out with such knowledge and experience as gained through attendance at this 18th Annual Professional Development Conference providing valuable insight to the elements and intricacies which go to make up this national, professional organization.

With a membership of 1697 from 23 member states, the AACPM provides that necessary linkage between the CPM Associates and the member states. Our current Florida membership stands at 268 and growing.

We would expect nothing less as we, the state of Florida, along with



Arizona, Georgia, Louisiana, New Jersey, North Carolina and Oklahoma are one of the original charter member-states. It is evident that the Academy is rapidly expanding its role as a nationwide force for professionalism in public sector management. But, on to the conference itself!

All conference activities and accommodations took place, according to schedule, in the West Tower of the beautiful Galt House Hotel & Suites. Sunday, September 10th, began with registration, first time attendee orientation (me!) to be followed by the Presidents Meeting from 4:30 to 5:30 PM, culminating in the favorite end of a day event, the cash bar Welcome Reception. As most of us have likely discovered, during something like the President's Meeting, where all attending Society Presidents and Vice Presidents, meet together to "Pow Wow" about any and all shared concerns and issues, there is never enough time to cover all matters of interest. Other than the important "matching a face with a name" accomplishment, such matters brought home for our Societies consideration were, succinctly, the following;

- Discussion concerning the upcoming 2007 Wisconsin AACPM

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Conference (www.visitmadison.com)

- Development of a Co-Chair for the AACPM Chair in order to dilute the Chair's responsibilities
- Various "tangible" membership incentives (PayPal, Amazon.com purchasing, "the Public Manager" Magazine)
- Availability of Washington DC, CPM web based internet connectivity and their use of "blast fax" information dissemination methodology – Deb Crain (Deborah.crain@dc.gov)
- The N.J. use of local unions and Human Resource Department to make available the enlistment and enrollment of CPM Members – Robert Daniello (rjd144@att.net)
- The State of Oklahoma's extremely successful CPM Program (with a budget to prove it!) by attendance at various public events, community involvement (providing Christmas gifts for children without parents due to incarceration), and, very significantly, their working with various department directors to determine how best their CPM Chapter may provide any needed training – Joyce Doakes Smith (Joyce.Smith@opm.ok.gov)
- The need for newsletter articles for the AACPM "Connection" – Greg Hyland (Greg.Hyland@ci.yuma.az.us)

I considered these bulleted items of sufficient interest to warrant such page space as occupied and now, on to the rest of the conference!

Monday, began, as most did, with the Continental Breakfast to be followed by numerous presenters and, at midday, a most enjoyable President's Lunch. Presenters and subjects of my choice were Joyce Smith (Oklahoma CPM Pres.), "Sharing the Wealth: How Oklahoma Built/Maintains a Successful State Society", and later, Ron Willis (KS). "I've Fought Fewer Fires Since Recognizing I Was the Arsonist." Willis was an exceptional speaker whose wit and wisdom took me back to the writings of Mark Twain.

This day ended with an optional dinner cruise aboard the "Belle of Louisville" on the Ohio River. The "Belle" is a

National Historic Landmark now in her 92nd year. All aboard had a wonderful time and engaged in a true CPM "Celebration" of our newfound friendships and camaraderie.

Tuesday, the Keynote Speaker, Imelda Roberts, was followed by a number of presenters, two of which I attended. First would be Richard Symchak, CPM (Arizona), who presented a unique look at organizational theories, through, "Catch the Spirit: Lessons About People and Organizations from Wolves". Richard was followed by Presenter, Master Gary Grooms (FL), and "Master Your Personal Power to Get the Results You Want." Both interesting.

Wrapping up the day was Keynote Speaker, Silver Rose (her real name!) followed by the Awards Banquet. After the presentation of the Askew Awards were nominees for the Henning Award. The Florida Society of Certified Public Managers may be proud to recognize that Dr. Ada Burnette, FSCPM Awards Chair and Continuing Education Chairperson, received well earned recognition as a contender for this prestigious award. *Ed Burt* of North Carolina was, ultimately and deservedly, the 2006 recipient of the Henning Award. These presentations were to be followed by the presentation of the Fran L. Wilkinson Memorial Scholarship to Ms. Deidra Lynn Jones, who, as with Dr. Burnette, is from Tallahassee. It must be something in that Tallahassee water!

On behalf of the Society, it is, again, a sincere pleasure to offer these ladies congratulations for their selection for these recognitions.

Wednesday ended with the House of Delegates Meeting wherein a lengthy agenda of items were discussed followed by the voting and installation of the newly elected AACPM Academy Officers. Your new AACPM Slate of Officers is;

- Mr. Gregory Hyland, President (3-year term), CPM (AZ)
- Mr. Laurence Gordon, continuing Treasurer, CPM (AZ)
- Ms. Rebecca Bryant, CPM (AR), Member-At-Large/Conferences & Committees



As you might imagine, there is much more which occurred in these four time-compressed days which, time and space permitting, could be discussed. Fortunately, not all needs to put in print to gauge the level of success of this conference. I bring back to the FSCPM lessons learned and people met through a true exercise in classical “networking”.

From Hurricane Ernesto, to the airports, to the Galt House in downtown Louisville, a dinner cruise on the historic “Belle of Louisville” from the 4th Street Wharf, and back to the Florida Keys, I again thank the current and former FSCPM Board of Directors and all who made this experience possible. Now back to work!



North Florida Chapter

By: Jeff Pouliotte, Chapter President

The North Florida Chapter of the Florida Society of Certified Public Managers is continuing to provide a variety of speakers and topics at our monthly meetings to strengthen and enhance our understanding of management principals, and to inform our members of major happenings at the state and local government level. The June Chapter meeting featured a presentation by Chris Floyd, the American Red Cross Emergency Services Director for the Capital Area who made a presentation on Hurricane Preparedness. The July Meeting saw the North Florida Chapter’s own Dr. Ada Burnette give a presentation on the 2006 Florida Legislative Update. The August meeting featured a presentation by Debbie Von Behren and David Alba who made a presentation on

Effective Strategic Planning. September saw the first joint meeting of the Florida Society of Certified Public Managers and the Tallahassee Chapter of the Florida Association of Environmental Professionals (FAEP), a local environmental group. The presentation at the September meeting was made by Jennette Curtis who is a member of the North Florida Chapter and FAEP, and Koren Taylor who is a CPM Student and a member of FAEP. The presentation was entitled “Managing a Monster”, which discussed the challenges of managing an environmental cleanup project in the Cascades area of Downtown Tallahassee. After each presentation at Chapter meetings, we take the time to briefly discuss the CPM principals involved for each topic presented.

Andy Davis, the Chapter Vice President, continues to line up one great presentation after another, and his wife has been preparing many of the buffet lunches for the Chapter meetings, which are excellent. Sherry Valdes the Chapter Secretary has also been personally preparing many of wonderful deserts for several Chapter meetings.

There are several Chapter members who hold no official office, but continue to distinguish themselves by going above and beyond the call of duty at Chapter meetings and in Committee, and these members are: Dottie Gough, George Smith, Len Franklin, Sabrina Hartley and others.

Now that summer vacations are over, the Committee’s of the North Florida Chapter are again starting to wind up for action. Sherry Valdes’s Committee, Community Service, is planning another round of service initiatives at the Tallahassee Senior Center. Andy Davis has lined up a half day of Training entitled “Leadership for the 21st Century and Beyond” for October, and he is busy planning for the annual end of year celebration in December. It looks like it’s going to be a productive fall season.



Level VIII Lakeland Graduation
August 22-25, 2006
By Jerry O'Cathey, C.P.M.,
President FSCPM

Most recently, I had the privilege to attend, and address, our second Certified Public Manager Level VIII Graduation. With the 2006 theme of "Making It Real" the graduation was held in lovely Lakeland Civic Arts Center, in Lakeland, Florida. The facility was outstanding, the weather beautiful, and the graduating class, no less enthusiastic than those who in June, matriculated at the Turnbull Civic Center, on the FSU Campus. Along with the significance of having successfully completed the demanding management development courses, reading applications, examinations and varied projects, it was also gratifying to see an increase in the number of graduates from 130 at the FSU Graduation to 153 in Lakeland. Also of significance was the diversity of the entities represented. Graduates represented the counties of Alachua, Citrus, Highlands, Hillsborough, Lee, Orange, Osceola, Pasco, Pinellas, Polk, Sarasota, and Sumter, the Cities of Leesburgh, Oakland, Winter Springs, and various federal and state agencies. This was indeed a welcome indication of the involvement and cross representation within our Certified Public Manager Program. This representation is indicative of the many public and private management sectors from our state which have chosen to adopt what the late Governor Lawton Chiles, in his July 2004 Resolution, recognized as "the preferred management development training program for the State of Florida." Lastly, it should be recognized, and applauded, that of these 153 graduates, 57 represented the Polk County Sheriff's Office! Also noteworthy is the fact that we had one graduate, Sheriff Susan Benton, Highlands County,



who has the distinction of being not only the first elected female Sheriff in the State of Florida but also a 2006 CPM graduate. In keeping with the theme, "Making It Real," it was through the efforts of Ms. Cindy Rodriguez, Communications Director, Polk County Board of County Commissioners, that real world examples of how public managers are applying CPM leadership principals were brought forward for illustration and discussion.

This was accomplished through an exciting vis-à-vis interface which allowed an enthusiastic interchange among the invited legislators, lobbyists, and our 2006 graduating class. Such issues as ethics, conflict resolution, performance measures, and legal liability(s) for public managers, among others, were freely discussed through this forum. The panel was comprised of such public sector representatives as Cassandra Denmark, Polk County Sheriff's Office, Director, Office of Legal Affairs, Mike Herr, Polk County Manager, and Grady Judd, Polk County Sheriff, among others.

Through the coordination, communication, and teamwork of Dr. Vicker, Ben Green, Shawn Baldwin, Terry Pittman, Brooks Stayer, Carlos Morales, and so many others, the 2006 Lakeland, Level 8 Graduation, and reception, proved to be overwhelmingly successful and will serve as a template for future Florida Society of Certified Public Managers' and Florida Center for Public Management' "Celebrations of Success".

**CONGRATULATIONS TO ALL OF THE 2006
LAKELAND CENTER, LEVEL VIII,
GRADUATING CLASS!!**



NOMINATE A "STAR" IN THE FLORIDA SOCIETY OF CERTIFIED PUBLIC MANAGERS

By Dottie Gough

In January of each year, the Florida Society of Certified Public Managers (FSCPM) holds its annual leadership conference and Awards Luncheon. Many outstanding leaders are recognized and rewarded during the Awards Luncheon. Each Chapter is asked to submit nominations for these awards by October 29, 2006 to Jan Wright, 2006 Awards Chairperson, jwwright1949@comcast.net. Jan is the recipient of the 2005 CPM of the Year award and is a member of the North Florida Chapter. You may contact her if you have any questions regarding award criteria.

The **CPM of the Year** is Florida's highest honor and is presented to a Florida CPM member who has made the greatest contribution to the FSCPM. Nominees are evaluated on their career accomplishments, Society/Academy activities, innovations/contributions to management, leadership activities and community service. Nominating a person for CPM of the Year is one of the criteria for receiving the Chapter Effectiveness Award.

The **Henning Award** is the American Academy of Certified Public Managers' (AACPM) highest honor. Each state who is a member of the AACPM is encouraged to submit a nomination for this award which is named for Kenneth K. Henning, recognized as the father of the Certified Public Manager Program. Although not a requirement, it is a good idea to nominate a member for the Henning Award who has been active in the American Academy of Certified Public Managers.

The form for the CPM of the Year and Henning Award is attached and you are urged to begin thinking of an individual that you will nominate for one or both of these prestigious awards. The same person can be nominated for both awards. Act now and get your nominations in to Jan Wright before October 29. (<http://www.fscpm.org/pdf/CPMOFYEAR2006.pdf>)

Nominations are also being accepted for the following awards. There are no forms for these nominations. They can be sent in a one or two paragraph word document to Jan.

The **Outstanding Contribution Award** is given for commitment, dedication and exceptional service to the Chapter.

The **Extra Mile Award** is for willingness and strength of character to go above and beyond expectations to ensure the success of the chapter.

The **Exceptional Leadership Award** is given to managers and leaders who provide outstanding leadership within the organization whether at the state or chapter level. This individual stays on top of things and is aware of what is happening within the organization and is always there to provide a guiding hand where needed. He or she encourages board members to excel.

The **Sustaining Member Award** is in recognition of 15 years of continuous and sustained service and dedication to the FSCPM.

ANYONE CAN MAKE A NOMINATION FOR THESE AWARDS SO GET YOUR NOMINATIONS IN NOW! WE WANT TO HAVE AS MANY OF OUR MEMBERS RECOGNIZED IN JANUARY 2007 AS POSSIBLE.

www.fscpm.org
YOUR RESOURCE FOR CPM AND OTHER
LEADERSHIP INFORMATION



The 2006 Lakeland Civic Center FSCPM Graduation

An Honorable and Notable Mention: Highland County Sheriff Susan Benton, C.P.M.

On the 25th day of August, this year of 2006, our second *Level VIII Certified Public Manager (CPM) Graduation* was conducted, in concert with the *Florida Society of Certified Public Managers (FSCPM)*, by the *Florida Center for Public Management*, in beautiful Lakeland, FL. Held at the Lakeland Civic Center, with 350 staunch supporters in attendance, 153 very proud and “very gratified” new CPM Graduates completed their last leg on this long and arduous journey toward their well earned CPM Certification.

Understanding that it is the mission of the *Florida Center for Public Management* to provide CPM enrollment opportunities from the ranks of Florida’s state, county and municipal governments, as well as special districts and quasi-public organizations, there are, occasionally, outstanding examples of graduates who demand applause and attention for the benefit of all *of us* public managers.

Such is the case of recent Level VIII, CPM Graduate, Highland County Sheriff, Susan Benton. Until September of 2004, when Susan became only the second woman to win a Florida Sheriffs election, only 11 women had served as Sheriff in the State of Florida. These were widows appointed by the Governor to fill their deceased husband’s terms. Susan officially assumed office on January 3, 2005 bringing with her the distinction of winning by a landslide election as a Democrat in a Republican based county. According to newly appointed *American Academy Society of Certified Public Managers (AACPM)* President, and friend, Gregory Hyland, of the City of Yuma, Arizona, Susan is not the only high level law enforcement official to have attained their CPM designation. The other is Phoenix Chief of Police, Jack F. Harris.

Such are the accomplishments of CPM Graduates, Sheriff Benton and Chief of Phoenix Police, Jack Harris.

Inherit in Sheriff Benton’s philosophy of “We’re always a role model for someone, so doing our best at what we do is important”, so goes our fundamental CPM philosophy, “talking the talk and walking the walk.”

Equally noteworthy of this Lakeland Level VIII Graduation is the fact that we saw, under Polk County Sheriff, Grady Judd, a total of 57 members of Sheriff’s office graduate from the Florida Center for Public Management, Certified Public Manager Program.



CPM Times

Editor:
Jan Wright

Managing Editor:
Dottie Gough

For more information,
e-mail Jan Wright at:
jwright1949@comcast.net

Or mail to:
Jan Wright
FSCPM Newsletter
19044 Talquin Dr.
Tallahassee, FL 32310



AMERICAN ACADEMY OF CERTIFIED PUBLIC MANAGERS

**Awards Fran Wilkinson Scholarship
to Deidra Lynn Jones, Tallahassee, FL**

By Jan Wright, C.P.M.

The American Academy of Certified Public Managers announced the award of the \$750.00 scholarships at the 18th Annual AACPM Professional Development Symposium held in Louisville, Kentucky on September 10-12, 2006.

The scholarship is available to all members of the Academy who are enrolled in a college program that prepares them for a career in public management. Applicants submitted an application form and two letters of recommendation.

Join us in congratulating Deidra Lynn Jones of Tallahassee, FL on being chosen as a 2006 Fran L. Wilkinson Memorial Scholarship recipient.

She was chosen for this recognition following a competitive review process of many worthwhile applications submitted by fellow Certified Public Managers® from around the country.

The Academy's annual scholarships have been provided to those members who have pursued continued professional development while following a career in public management. These scholarships are named for Fran L. Wilkinson, the 1983 President of the Georgia CPM Society and the 1987 Chair of the National CPM Consortium, who died in 1990. In 1994, the Academy voted to name the existing scholarship program after Fran Wilkinson as a token of remembrance, affection, and esteem.

The scholarship is intended *"to promote a high professional, educational and ethical standard in public management"* one of the founding objectives of the American Academy of Certified Public Managers®.



FSCPM Elections

By Jan Wright, C.P.M.

Serving the State Society of Certified Public Managers is both rewarding and challenging. Now is the time to step up to the challenge. FSCPM has at least one nominee for all vacant positions except Treasurer. This is a position that is critical to the success of the Society. This is a great opportunity to build your organizational and financial management skills.

To be nominated, an officer must be a member in good standing of the FSCPM.

You can nominate someone for this position by going to: <http://www.fscpm.org/nomination.htm> or by e-mailing Robin Miles, chairman of the nominations committee (850-245-9253 – robin.miles@fldoe.org).

The duties of the Treasurer include:

- Responsible for and account for all monies of the FSCPM.
- Deposit all monies in depositories selected by the Officers with the agreement of the Board of Directors.
- Be capable of being bonded. Any bonding fee shall be paid by the FSCPM.
- Keep complete and accurate account of all receipts and disbursements, which shall be subject at all times to examination by the officers and the chapters.
- Distribute written Treasurer's reports at all meetings of the FSCPM, the Board of Directors, and the Officers.
- Prepare a budget report on June 30 and November 30 of each year for the officers
- Disburse funds only upon receipt of original bills and properly executed vouchers that have been approved by the President.
- Have the books reviewed annually, no later than January 31st by a person or an auditing committee approved by the President. The audit expense is to be paid by the FSCPM. The audit report shall be presented to the FSCPM at the next meeting following completion of the audit for adoption and disseminated to each Chapter.
- Deliver to the successor all funds, securities and records of the FSCPM immediately after the close of the fiscal year.

**FLORIDA SOCIETY OF CERTIFIED PUBLIC MANAGERS
CERTIFIED PUBLIC MANAGER OF THE YEAR (2006)
AACPM HENNING AWARD NOMINATION (2006)**

Please take the time to nominate an individual who meets the Florida Society's "CPM of the Year" criteria and give them the recognition they deserve for their accomplishments. Nominations must include a completed nomination form and a written summary of activities and accomplishments, per the outlined criteria on behalf of the nominee.

Please denote: **CPM of the Year** **AACPM Henning Award** **Both**

Name of Nominee: _____

Chapter Affiliation of Nominee: _____

Name & Signature of Nominator: _____

Telephone Number (Nominator): _____

Signature of Chapter President: _____

Telephone Number (Chapter President): _____

To be considered, nominations must be postmarked no later than October 29, 2006.
Please e-mail the completed form to jwwright1949@comcast.net or mail to:

Jan Wright, Secretary
Florida Society of Certified Public Managers
19044 Talquin Dr.
Tallahassee, Fl 32310

NOMINATION CRITERIA:

- I. STATE SOCIETY AND AMERICAN ACADEMY ACTIVITIES (50 Points)** – Offices held, involvement and leadership in Academy and Society activities including committee assignments and year of service.

- II. CAREER ACCOMPLISHMENTS (35 Points)**
List activities that can be considered to be career, job-related accomplishments. Highlight areas which illustrate specific and/or unique leadership qualities, innovations and contributions to management. Do not include a job description or a listing of tasks.

- III. COMMUNITY SERVICE (15 points)**
List activities that illustrate community involvement. List areas which highlight leadership qualities within community service and year of service.

