

**FSCPM South Florida Chapter**  
**Florida Department of Transportation – District 4**  
**14<sup>th</sup> Annual CPM Symposium**  
**November 5, 2009 - Long Key Nature Center, Davie, FL**  
***“Leading Through Tough Times”***

**Symposium Goals:**

- 1. Provide an excellent program on a low budget!**
- 2. Provide a learning opportunity through the exchange of ideas, best practices and management concepts;**
- 3. Provide a forum to provide input to our leaders as they lead us through tough times.**

- 8:30am           **Registration**
- 8:45               **Introduction / Opening Remarks**
- 9:00               **Begin “Ideas & Feedback” Activity – Valerie Tutor Facilitator**  
*Activity to provide constructive input in the following areas, which will serve as the basis for this afternoon’s panel discussion and ultimately the implementation of meaningful ideas (flipcharts and comment cards will be available throughout the day to provide attendees with opportunities to provide feedback):*  
                          *“What should the District Secretary & the Directors START doing?”*  
                          *“What should the District Secretary & the Directors STOP doing?”*  
                          *“What should the District Secretary & the Directors CONTINUE doing?”*  
                          *“What are some of OUR (FDOT’s) greatest CHALLENGES?”*  
                          *“What are some of OUR (FDOT’s) recent ACCOMPLISHMENTS?”*
- 9:30               **“Transitioning Organization”**  
Pat Erichsen, Broward County EAP Program Manager  
*Dealing with the constantly changing environment and the stresses that develop. Leadership’s role in facing these challenges with an emphasis on “communication for success”.*
- 10:15              **Activity - Exercise your mind with Ben Burton**
- 10:30              **Break – “It’s more than just the big cookies!”**
- 10:45              **“Frugalista of Management”**  
Jennifer Olson, Chief Operating Officer (COO), FDOT Florida Turnpike Enterprise



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- 11:00      **Panel Discussion: “Management Strategies for when the grass is not as green.”**  
*James A. Wolfe – District Secretary, FDOT District Four*  
*Jennifer Olson – Chief Operating Officer (COO), FDOT Florida Turnpike Enterprise*  
*Paul Cherry – Kimley Horn & Associates*  
*Scott Gombar – Eisman & Russo*  
*Melvin Pollock – The Corradino Group*  
*Enrique Tamayo – Owner, Tamayo Engineering*
- Noon        **Lunch**  
“Ideas & Feedback” Reminder - Comment period closes at 1:00pm
- 1:00        **“A Career and a Life of Joy and Passion”**  
*Phil Rosenberg, City of Miramar HR Director*  
*Tips and “take-aways” about how to enjoy yourself and be successful at the same time with a tie-in to establishing a “New Normalcy”.*
- 2:00        **Activity – Valerie Tutor**
- 2:15        **“Strategic Management through Turbulent Times”**  
*Leslie Leip, FAU professor*
- 3:15        **Break**
- 3:30        **“Lead the leaders”**  
Panel Discussion  
*Michael Bienvenu, Director of Transportation Operations*  
*Gerry O’Reilly, Director of Transportation Development*  
*Rosielyn Quiroz, Director of Transportation Support*
- Finally, the chance we’ve all been waiting for ... The opportunity to provide meaningful feedback to help District Four management lead us through tough times!*
- *Review of “Ideas & Feedback” received over the course of the day,*
  - *Open discussion of ideas and strategies,*
  - *Follow-up development and implementation of an Action Plan.*
- 4:30        **Wrap-up**  
Valerie Tutor / CPM Symposium Committee / SFCCPM President - Ellen Daniel

